November 1, 2016

Dear [Recipient Name],

Enclosed is a questionnaire for an important study being conducted by Oklahoma State University on behalf of the Oklahoma Department of Wildlife Conservation and the Parks and Recreation Department of Oklahoma City.

You are one of a few fishing permit holders being asked about their recent fishing activities and experiences in Oklahoma. Whether you go fishing often or only once in a while, your input is important. Your responses will be used to help design programs and policies to support recreational fishing.

Please take a few minutes to share your information and opinions through this survey. By returning the enclosed questionnaire you indicate your consent to participate in the study. Of course, your answers will be kept completely confidential and will never be released individually. Please note that you are not required to answer each and every question.

If you complete and return the survey, you will be entered into a drawing for a chance to receive a prize. There will be 9 winners, who will receive one of the following: a rod and reel package, a one-year Outdoor Oklahoma magazine subscription and cap, or an Oklahoma Water atlas and Oklahoma Wildlife Management Area atlas package. However, if you wish to not participate in this survey, please write on the front of the questionnaire that you wish to not participate and mail it back to us.

If you would like to learn more about this survey, or have any questions, please call me at 405-744-6171. If you have questions about your rights as a survey participant, you may contact the OSU Institutional Review Board Office at 223 Scott Hall, Oklahoma State University, Stillwater, OK 74078, 405-744-3377 or irb@okstate.edu.

Thank you very much for your help!

Sincerely,

R. Max Melstrom

Assistant Professor

Department of Agriculture Economics

Oklahoma State University